10th African Conference on One Health and Biosecurity

THEME:
FROM EBOLA TO COVID–19 AND BEYOND: STRENGTHENING AFRICA’S CAPACITY TO ADDRESS EMERGING GLOBAL HEALTH SECURITY THREATS

PROSPECTUS

Organized by

Lagos State Ministry of Health

in collaboration with

GET Global Emerging Pathogens Treatment Consortium

6th – 8th November, 2024
ABOUT GET CONSORTIUM

The Global Emerging Pathogens Treatment Consortium (GET) was established in 2014 as a direct response to the 2014–2016 Ebola virus disease outbreak in West Africa. GET now operates firmly in the African Biosecurity space and functions as a think tank providing high-level advocacy, research, operational and necessary expertise to support countries and communities achieve improved resources to combat outbreaks and other biosecurity threats that can threaten stability, peace, and security thereby undermining economic growth and wellbeing.

GET is legally registered in Nigeria, Accra, Ghana, Sierra Leone, and the United States of America. Our primary purpose is to develop African-led and Afrocentric strategies within an international context to effectively address emerging biosecurity threats. We have collaborations and partnerships with many organizations within and outside Africa.

Our activities are focused on capacity building, Research, logistics, Publication, Outreach & community engagement and Policy advocacy.

PAST GET CONFERENCES

2015 The first African conference was held in Dakar during the height of the Ebola outbreak in January 2015. The Dakar Declaration & Resolutions were developed. Dakar, Senegal


2017 Pandemic Preparedness–Biosecurity and infrastructure in the wake of the Ebola Outbreak. Accra, Ghana

2018 Managing The Spectrum of Data Generated During Disease Outbreaks and Biosecurity Threats. Freetown, Sierra Leone

2019 Climate Change And Conflict: Implications for Emerging Infectious Diseases and Biosecurity in Africa. Abuja, Nigeria

2020 Biosecurity Threats in Africa Megacities. Lagos, Nigeria

2021 Universal Approach to Addressing Biosecurity Threats: Genomic Intelligence and Vaccines. Lagos, Nigeria

2022 Strengthening Health Security and Mitigating Biological Threats in Africa. Lagos, Nigeria

2023 Maximizing Benefits and Understanding Risks of Synthetic Biology and other Emerging Biotechnologies in Africa. Lagos, Nigeria
GET CONFERENCE 2024
PARTICIPATE IN THE BIGGEST BIOSECURITY CONFERENCE IN AFRICA

The annual African Conference on One Health and Biosecurity is one of the biggest and most attended Biosecurity conferences and exhibitions in Africa.

The 10th edition of the conference is coming up from the 6th to the 8th of November 2024. The conference is organized by the Global Emerging Pathogens Treatment Consortium (GET) in collaboration with the Lagos State Ministry of Health and themed “From Ebola to COVID-19 and Beyond: Strengthening Africa’s Capacity to Address Emerging Global Health Security Threats”.

Over the years, thousands of experts from different parts of the globe have attended the GET conference, including policymakers, researchers, scientists, and industry Experts. GET 2024 annual conference will be attended by over 400 global participants from diverse professions. Bringing together renowned scientists, researchers, biological engineers, entrepreneurs, investors, captains of industry, innovators, Policy makers, agencies of the United Nations and heads of non-governmental organizations.


Host
GET Global Emerging Pathogens Treatment Consortium in collaboration with Lagos State Ministry of Health

Past Sponsors & Collaborators
PAST GET CONFERENCE HIGHLIGHTS
WHY PARTICIPATE?

Meet and connect with prospective partners and strengthen your bond with your existing network.

Meet new companies and investors that can help your business.

Rapidly expand your sales lead database and optimize your sales and lead generation strategy.

Strengthen and establish your brand.

Speak directly to your target market.

In-Person Participants
African Delegates – $150
Non-African Delegates – $250

Virtual Participants
African Delegates – $100
Non-African Delegates – $150
## SPONSORSHIP DETAILS

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>PLATINUM ($20,000)</th>
<th>GOLD ($10,000)</th>
<th>SILVER ($5,000)</th>
<th>BRONZE ($2,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>6sqm booth/table at Conference</td>
<td>Prominent Branded Booth</td>
<td>Branded Booth</td>
<td>Branded Booth</td>
<td>Branded Table</td>
</tr>
<tr>
<td>Conference Panel series Moderation</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Recognition as sponsor on all marketing material</td>
<td>Yes</td>
<td>Yes</td>
<td>Limited</td>
<td>Limited</td>
</tr>
<tr>
<td>Communication as Sponsor on all email Newsletters with link to website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Advert on the conference brochure</td>
<td>Full Premium Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
<td>Listing</td>
</tr>
<tr>
<td>Logo and Advert on Digital Screen</td>
<td>Logo and Advert</td>
<td>Logo and Advert</td>
<td>Logo only</td>
<td>Logo only</td>
</tr>
<tr>
<td>Complementary conference delegate passes</td>
<td>VIP</td>
<td>VIP</td>
<td>Standard</td>
<td>Basic</td>
</tr>
<tr>
<td>Logo/Pictures included on Wall of Fame</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Logo included on conference signage</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Conference seat drops and bag inserts for flyers</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Flyers/Card insert in Conference bags</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Speaking opportunity during sponsors session</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Exclusive interview with Media Journalists at the Conference</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>50–100-word profile on conference section of GET Africa website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
</tbody>
</table>
## BREAKFAST & COFFEE BREAKS (1 Slot Available) **$2,000**

- Branded Table at Breakfast/Coffee Section
- Exclusive access to Display brochures and have banners in the coffee break area (Only Rite of passage)
- Exclusive branding of the breakfast/Coffee Section of the Event (8am – 12 noon)
- Opportunity to Provide travel mugs/PR items with company logo during the coffee break.
- Exclusive communication as the Breakfast/Coffee break sponsor on all signage, all print media and website
- Banner display on Digital Screen at the Conference section
- Two (2) participation tickets to the conference

## CONFERENCE BAGS SPONSORS (1 Slot Available) **$2,000**

- Exclusive Co-branding of ONE side of 2,000 conference bags to be handed out at the event
- Place in as many branded items inside the conference bag (flyers, brochures, pens etc.)
- Permit for Roll up banner branding of the Conference entrance
- Communication as sponsor on all marketing materials
- Company logo on all media platforms, email communications and GET Africa website
- Company logo included on all onsite event signage and conference programs.
- Banner display on Digital Screen at the Conference section
- Two (2) participation tickets to the conference

## REGISTRATION POINT/CONFERENCE TAGS SPONSOR (1 Slot Available) **$2,000**

- Exclusive permit and First Opportunity to engage Participants at the Registration point
- Branded Table beside Registration point
- Exclusive co-branding of reverse side of 2,000 + conference tags and Lanyards
- Exclusive Priority branding of the Conference entrance (Banners, Boxes, rollups etc)
- Communication as sponsor on all marketing materials
- Company logo on all media platforms, email communications and GET Africa website
- Company logo included on all onsite event signage and conference programs.
- Banner display on Digital Screen at the Conference section
- Two (2) participation tickets to the conference

## LUNCH BREAK SPONSOR (2 Slots Available) **$2,000**

- Full Exclusive Branding of the lunch Area
- Exclusive Branded table at the Lunch Area
- Permit to engage participants at Lunch area through the duration of the event
- Announcement as Lunch Area Sponsor from the podium
- Communication as sponsor on all marketing materials
- Company logo on all media platforms, email communications and GET Africa website
- Company logo included on all onsite event signage and conference programs.
- Banner display on Digital Screen at the Conference section
- Two (2) participation tickets to the conference
DIGITAL SCREEN SPONSOR (2 Slots Available)  $1,500
- Logo and Advert playback on ALL digital Screens at the event
- Exclusive Co-branding of the stage Area at the Conference Hall
- Exclusive Mention as Digital Screen sponsor from the podium
- Half-page advert on Event brochure
- Communication as sponsor on all marketing materials
- Company logo on all media platforms, email communications and GET Africa website
- Company logo included on all onsite event signage and conference programs.
- Logo and Advert display on Digital Screen in the Conference section

PR & MEDIA SPONSOR (2 Slots Available)  $2,000
- Exclusive Mention “Sponsored by your company” on ALL PR, Media and Marketing adverts and communications (including Newspaper Ads, Digital Ads, Radio ads, etc.)
- Premium Page Advert on Event Brochure
- Advert Banner Strip on ALL Email Newsletter
- Advert Banner on the Conference Page of the Get Africa Website
- Company logo included on all onsite event signage and conference programs.
- Logo and advert display on Digital Screen at the Conference section
- Two (2) participation tickets to the conference

NEED TO EXHIBIT
Interested in Advertising Opportunities at the conference? Check through our amazing branding Opportunities

EXHIBITION STANDS
6 Slots available from $1,000

ADVERT ON CONFERENCE BROCHURE
6 Slots available from $1,000

ROLL UP BANNER AT CONFERENCE HALL
12 Slots Available from $200

VISIT www.getafrica.org
WHY SPONSOR THE EVENT?

Accessibility
- High Impact marketing to over 2,000 High net-worth individuals in the Global Health Ecosystem
- Gain valuable exposure in front of the entire medical and biotechnology industry value chain.
- Apprehend the latest product developments and explore business development opportunities.

Visibility
- Opportunity to generate a customer database for future use in your corporate marketing
- Opportunity to interact with a global transdisciplinary group of experts.
- Generate publicity for a potential upcoming launch or IPO.
- Pitch your company's story pipelines and objectives to business buyers, private firms, and clients.

Networking
- Foster brand recognition, showcase innovations to your target market and unlock new trading opportunities.
- Advertise to an international audience, including a broad, diverse range of people outside your target market.

OUR PAST STATISTICS

PRIOR ATTENDANCE

AUDIENCE BREAKDOWN

- Global Organization (UNODA, BWC, WHO etc.) 20.4%
- Government Officials 18.7%
- Policy Maker 16.1%
- Experts/Scientists/Students/Researchers 11%
- Medical Practitioners 10.3%
- NGOs 7.9%
- Entrepreneurs/Investors 7.5%
- Innovators 3.4%
- Advocates 2.6%
- Biological Engineers 1.9%
- Press 1.2%
ATTENDEES PROFILE

44% Industry
30% Finance & Private Equity
26% Advisory

50% Nigeria
34% Africa
16% International (UAE, UK, EUROPE)

60% CEO/Partner/Director/General Counsel/VP
34% Managing Director/Business Unit Head

AUDIENCE TITLE
Ambassador/Governor/Commissioner/Minister/Permanent Secretary
CEO/Founder/President/Principal/Chairman
Director/Manager/Partner/VP/Principal Investigator
Researcher/Consultant/Professor/Specialist/Medical Officer
Chief Officer/Project Manager/Legal Officer/Unit Head/Technical Officer
Vice Chancellor/Lecturer/Student
Communication Expert/Freelance/Journalist/Reporters
Others

MEDIA AND MARKETING REACH

MASS MEDIA COMMUNICATION
Television
Radio
Newspaper
Magazine

DIGITAL ADVERTISING
Facebook
Instagram
Twitter
Social Media Influencers and Promoters

DIRECT COMMUNICATION
Newsletters
Flyers
Newspapers
Google (PPC, Android & Facebook)
TESTIMONIALS

The GET Africa Conference on Health and Biosecurity provided a remarkable platform for exchanging knowledge and expertise. The discussions were enlightening, and the networking opportunities were invaluable. It gave me a renewed sense of purpose and a wealth of new ideas to enhance healthcare in Africa.

- Dr. Wuraola Monday

As a researcher in the field of biosecurity, attending the conference was a game-changer for me. The conference featured top-notch speakers who shared cutting-edge research and best practices. I gained insights that will undoubtedly shape my future projects and collaborations. Kudos to the organizers for a job well done!

- Professor Ahmed AbdulAzeez

The GET Africa Conference on Health and Biosecurity featured a diverse range of topics covered, including infectious diseases, and emergency preparedness, allowed me to expand my knowledge and gain insights from experts in various fields. I left the conference feeling empowered and motivated.

- Maryam AbdulWaheed

The African Conference on Health and Biosecurity provided a unique platform for collaboration between academia, healthcare professionals, and policymakers. The interdisciplinary discussions and workshops were instrumental in fostering partnerships that will contribute to improving healthcare delivery and enhancing biosecurity measures in Africa.

- Dr. Samuel Mensah

I was particularly impressed by the inclusion of young researchers in the conference. It provided a platform for emerging talents to present their work and receive feedback from seasoned professionals. It was an empowering experience for us, and it reaffirmed our belief in the future of health and biosecurity in Africa.

- Mr. Olorunsogo Abolaji

I’ve attended numerous conferences, but this Conference stands out for its focus on African challenges and solutions. The event showcased innovative initiatives and success stories from across the continent, fostering a sense of unity and shared progress. It was an inspiring experience.

- Dr. Naima Mbeki
CONTACT US

To Partner, Sponsor, Participate or Secure an Exhibition Stand

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+2348120561552

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www.getafrica.org