



10th African Conference on One Health and Biosecurity

THEME:

**FROM EBOLA TO COVID-19 AND BEYOND:
STRENGTHENING AFRICA'S CAPACITY TO ADDRESS
EMERGING GLOBAL HEALTH SECURITY THREATS**



6th – 8th November, 2024

PROSPECTUS

Organized by



GET Global
Emerging Pathogens
Treatment Consortium

In collaboration with



**Lagos State
Ministry of Health**

ABOUT GET CONSORTIUM

The Global Emerging Pathogens Treatment Consortium (GET) was established in 2014 as a direct response to the 2014–2016 Ebola virus disease outbreak in West Africa. GET now operates firmly in the African Biosecurity space and functions as a think tank providing high-level advocacy, research, operational and necessary expertise to support countries and communities achieve improved resources to combat outbreaks and other biosecurity threats that can threaten stability, peace, and security thereby undermining economic growth and wellbeing.

GET is legally registered in Nigeria, Accra, Ghana, Sierra Leone, and the United States of America. Our primary purpose is to develop African-led and Afrocentric strategies within an international context to effectively address emerging biosecurity threats. We have collaborations and partnerships with many organizations within and outside Africa.

Our activities are focused on capacity building, Research, logistics, Publication, Outreach & community engagement and Policy advocacy.

PAST GET CONFERENCES

2015	The first African conference was held in Dakar during the height of the Ebola outbreak in January 2015. The Dakar Declaration & Resolutions were developed.	Dakar, Senegal
2016	Strengthening African Health Systems: Building Resilience and Capacity to Tackle Epidemic Threats.	Lagos, Nigeria
2017	Pandemic Preparedness–Biosecurity and infrastructure in the wake of the Ebola Outbreak.	Accra, Ghana
2018	Managing The Spectrum of Data Generated During Disease Outbreaks and Biosecurity Threats.	Freetown, Sierra Leone
2019	Climate Change And Conflict: Implications for Emerging Infectious Diseases and Biosecurity in Africa.	Abuja, Nigeria
2020	Biosecurity Threats in Africa Megacities.	Lagos, Nigeria
2021	Universal Approach to Addressing Biosecurity Threats: Genomic Intelligence and Vaccines.	Lagos, Nigeria
2022	Strengthening Health Security and Mitigating Biological Threats in Africa.	Lagos, Nigeria
2023	Maximizing Benefits and Understanding Risks of Synthetic Biology and other Emerging Biotechnologies in Africa.	Lagos, Nigeria

GET CONFERENCE 2024

PARTICIPATE IN THE BIGGEST BIOSECURITY CONFERENCE IN AFRICA

The annual African Conference on One Health and Biosecurity is one of the biggest and most attended Biosecurity conferences and exhibitions in Africa.

The 10th edition of the conference is coming up from the 6th to the 8th of November 2024. The conference is organized by the Global Emerging Pathogens Treatment Consortium (GET) in collaboration with the Lagos State Ministry of Health and themed "From Ebola to COVID-19 and Beyond: Strengthening Africa's Capacity to Address Emerging Global Health Security Threats".

Over the years, thousands of experts from different parts of the globe have attended the GET conference, including policymakers, researchers, scientists, and industry Experts. GET 2024 annual conference will be attended by over 400 global participants from diverse professions. Bringing together renowned scientists, researchers, biological engineers, entrepreneurs, investors, captains of industry, innovators, Policy makers, agencies of the United Nations and heads of non-governmental organizations.

Africa's health security journey from Ebola to COVID-19 underscores the urgent need for fortification. Join us at the largest biosecurity conference in Africa, GET Conference 2024, to explore practical solutions for tackling biothreats. Strengthening Africa's response demands proactive measures and innovation informed by past outbreaks. Together, let's prioritize resilience and readiness to navigate future health crises effectively.

Host



in collaboration with



Lagos State
Ministry of Health

Past Sponsors & Collaborators



PAST GET CONFERENCE HIGHLIGHTS



PARTICIPATION DETAILS

In-Person Participants

African Delegates - **\$150**

Non-African Delegates - **\$250**

Virtual Participants

African Delegates - **\$100**

Non-African Delegates - **\$150**

WHY PARTICIPATE?



Meet and connect with prospective partners and strengthen your bond with your existing network.



Meet new companies and investors that can help your business.



Strengthen and establish your brand.



Learn about your competitors.



Rapidly expand your sales lead database and optimize your sales and lead generation strategy.



Speak directly to your target market.

SPONSORSHIP DETAILS

BENEFITS	★★★★★ PLATINUM (\$20,000)	★★★★★ GOLD (\$10,000)	★★★ SILVER (\$5,000)	★★ BRONZE (\$2,000)
6sqm booth/table at Conference	Prominent Branded Booth	Branded Booth	Branded Booth	Branded Table
Conference Panel series Moderation	Yes	Yes	Yes	No
Recognition as sponsor on all marketing material	Yes	Yes	Limited	Limited
Communication as Sponsor on all email Newsletters with link to website	Yes	Yes	Yes	Yes
Advert on the conference brochure	Full Premium Page	Half Page	Quarter Page	Listing
Logo and Advert on Digital Screen	Logo and Advert	Logo and Advert	Logo only	Logo only
Complementary conference delegate passes	VIP	VIP	Standard	Basic
Logo/Pictures included on Wall of Fame	Yes	Yes	Yes	Yes
Logo included on conference signage	Yes	Yes	Yes	Yes
Conference seat drops and bag inserts for flyers	Yes	Yes	Yes	Yes
Flyers/Card insert in Conference bags	Yes	Yes	Yes	Yes
Speaking opportunity during sponsors session	Yes	Yes	Yes	Yes
Exclusive interview with Media Journalists at the Conference	Yes	Yes	Yes	Yes
50-100-word profile on conference section of GET Africa website	Yes	Yes	Yes	No

BRANDING SPONSORSHIPS

BREAKFAST & COFFEE BREAKS (1 Slot Available)

\$2,000

- Branded Table at Breakfast/Coffee Section
- Exclusive access to Display brochures and have banners in the coffee break area (Only Rite of passage)
- Exclusive branding of the breakfast/Coffee Section of the Event (8am – 12 noon)
- Opportunity to Provide travel mugs/PR items with company logo during the coffee break.
- Exclusive communication as the Breakfast/Coffee break sponsor on all signage, all print media and website
- Banner display on Digital Screen at the Conference section
- Two (2) participation tickets to the conference

CONFERENCE BAGS SPONSORS (1 Slot Available)

\$2,000

- Exclusive Co-branding of ONE side of 2,000 conference bags to be handed out at the event
- Place in as many branded items inside the conference bag (flyers, brochures, pens etc.)
- Permit for Roll up banner branding of the Conference entrance
- Communication as sponsor on all marketing materials
- Company logo on all media platforms, email communications and GET Africa website
- Company logo included on all onsite event signage and conference programs.
- Banner display on Digital Screen at the Conference section
- Two (2) participation tickets to the conference

REGISTRATION POINT/CONFERENCE TAGS SPONSOR (1 Slot Available)

\$2,000

- Exclusive permit and First Opportunity to engage Participants at the Registration point
- Branded Table beside Registration point
- Exclusive co-branding of reverse side of 2,000 + conference tags and Lanyards
- Exclusive Priority branding of the Conference entrance (Banners, Boxes, rollups etc)
- Communication as sponsor on all marketing materials
- Company logo on all media platforms, email communications and GET Africa website
- Company logo included on all onsite event signage and conference programs
- Banner display on Digital Screen at the Conference section
- Two (2) participation tickets to the conference

LUNCH BREAK SPONSOR (2 Slots Available)

\$2,000

- Full Exclusive Branding of the lunch Area
- Exclusive Branded table at the Lunch Area
- Permit to engage participants at Lunch area through the duration of the event
- Announcement as Lunch Area Sponsor from the podium
- Communication as sponsor on all marketing materials
- Company logo on all media platforms, email communications and GET Africa website
- Company logo included on all onsite event signage and conference programs.
- Banner display on Digital Screen at the Conference section
- Two (2) participation tickets to the conference

DIGITAL SCREEN SPONSOR (2 Slots Available)

\$1,500

- Logo and Advert playback on ALL digital Screens at the event
- Exclusive Co-branding of the stage Area at the Conference Hall
- Exclusive Mention as Digital Screen sponsor from the podium
- Half-page advert on Event brochure
- Communication as sponsor on all marketing materials
- Company logo on all media platforms, email communications and GET Africa website
- Company logo included on all onsite event signage and conference programs.
- Logo and Advert display on Digital Screen in the Conference section

PR & MEDIA SPONSOR (2 Slots Available)

\$2,000

- Exclusive Mention "Sponsored by your company" on ALL PR, Media and Marketing adverts and communications (including Newspaper Ads, Digital Ads, Radio ads, etc.)
- Premium Page Advert on Event Brochure
- Advert Banner Strip on ALL Email Newsletter
- Advert Banner on the Conference Page of the Get Africa Website
- Company logo included on all onsite event signage and conference programs.
- Logo and advert display on Digital Screen at the Conference section
- Two (2) participation tickets to the conference

NEED TO EXHIBIT

Interested in Advertising Opportunities at the conference? Check through our amazing branding Opportunities

EXHIBITION STANDS

6 Slots available from
\$1,000



ADVERT ON CONFERENCE BROCHURE

6 Slots available from
\$1,000



ROLL UP BANNER AT CONFERENCE HALL

12 Slots Available from
\$200



VISIT

www.getafrica.org

WHY SPONSOR THE EVENT?

Accessibility

- High Impact marketing to over 2,000 High net-worth individuals in the Global Health Ecosystem
- Gain valuable exposure in front of the entire medical and biotechnology industry value chain.
- Apprehend the latest product developments and explore business development opportunities.

Visibility

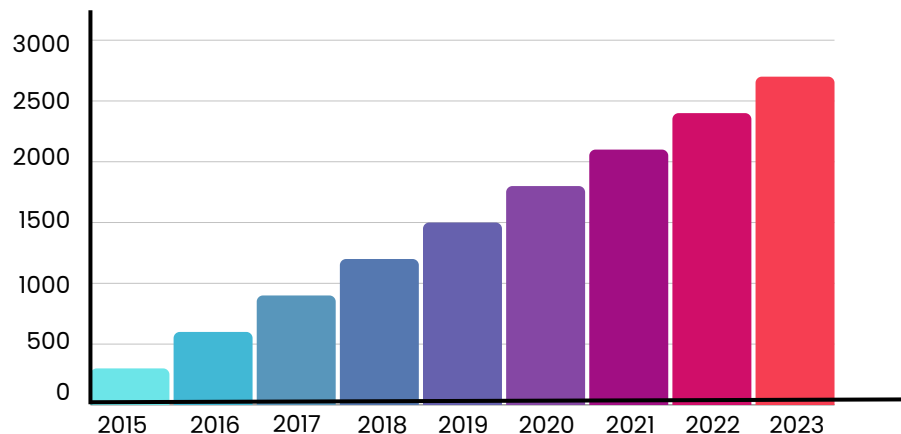
- Opportunity to generate a customer database for future use in your corporate marketing
- Opportunity to interact with a global transdisciplinary group of experts.
- Generate publicity for a potential upcoming launch or IPO.
- Pitch your company's story pipelines and objectives to business buyers, private firms, and clients.

Networking

- Foster brand recognition, showcase innovations to your target market and unlock new trading opportunities.
- Advertise to an international audience, including a broad, diverse range of people outside your target market.

OUR PAST STATISTICS

PRIOR ATTENDANCE

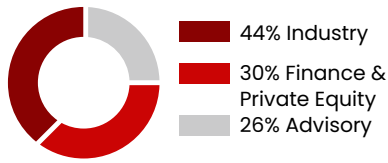


AUDIENCE BREAKDOWN

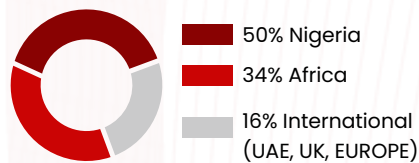


ATTENDEES PROFILE

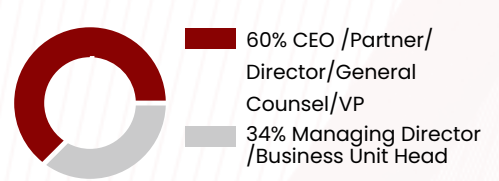
STAKEHOLDERS



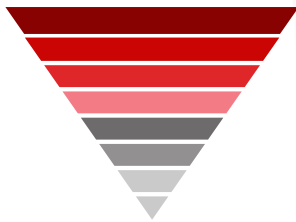
GEOGRAPHY



JOB TITLES



AUDIENCE TITLE



Ambassador/Governor/Commissioner/Minister/Permanent Secretary
 CEO/Founder/President/Principal/Chairman
 Director/Manager/Partner/VP/Principal Investigator
 Researcher/Consultant/Professor/Specialist/Medical Officer
 Chief Officer/Project Manger/Legal Officer/Unit Head/Technical Officer
 Vice Chancellor/Lecturer/Student
 Communication Expert/Freelance/Journalist/Reporters
 Others

MEDIA AND MARKETING REACH

MASS MEDIA COMMUNICATION



Television



Radio



Newspaper



Magazine

DIGITAL ADVERTISING



Facebook



Instagram



Twitter



Social Media Influencers and Promoters

DIRECT COMMUNICATION



Newsletters



Flyers



Newspapers



Google (PPC, Android & Facebook)

PAST SPONSORS AND EXHIBITORS AT GET CONFERENCE



TESTIMONIALS

“The GET Africa Conference on Health and Biosecurity provided a remarkable platform for exchanging knowledge and expertise. The discussions were enlightening, and the networking opportunities were invaluable. It gave me a renewed sense of purpose and a wealth of new ideas to enhance healthcare in Africa.”

- Dr. Wuraola Monday

“As a researcher in the field of biosecurity, attending the conference was a game-changer for me. The conference featured top-notch speakers who shared cutting-edge research and best practices. I gained insights that will undoubtedly shape my future projects and collaborations. Kudos to the organizers for a job well done.”

- Professor Ahmed AbdulAzeze

“As a public health advocate, I found the conference to be an inspiring one. The diverse range of topics covered, including infectious diseases, and emergency preparedness, allowed me to expand my knowledge and gain insights from experts in various fields. I left the conference feeling empowered and motivated.”

- Maryam AbdulWaheed

“I’ve attended numerous conferences, but this Conference stands out for its focus on African challenges and solutions. The event showcased innovative initiatives and success stories from across the continent, fostering a sense of unity and shared progress. It was an inspiring experience.”

-Dr. Naima Mbeki

“The African Conference on Health and Biosecurity provided a unique platform for collaboration between academia, healthcare professionals, and policymakers. The interdisciplinary discussions and workshops were instrumental in fostering partnerships that will contribute to improving healthcare delivery and enhancing biosecurity measures in Africa.”

- Dr. Samuel Mensah

“I was particularly impressed by the inclusion of young researchers in the conference. It provided a platform for emerging talents to present their work and receive feedback from seasoned professionals. It was an empowering experience for us, and it reaffirmed our belief in the future of health and biosecurity in Africa.”

-Mr. Olorunsogo Abolaji

CONTACT US

To Partner, Sponsor, Participate
or Secure an Exhibition Stand

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www.getafrica.org

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